

Published date: August 2024

IIIIII 🎉 HongLeong Investment Bank IIIII



A bull market is a market in which futures prices are rising.

This is because a bull attacks by thrusting its horns upward.

A bullish trader is likely to take long positions, buying futures contracts with the expectation that prices will rise. A bear market is a market in which futures prices are declining.

This is because a bear attacks by swiping its paws downward.

A bearish trader is likely to take short positions, selling futures contracts with the expectation that prices will fall.